

Modular Academic & Professional Development Pricing

2022

Service Levels	Description	Price
Exploratory Services		
Consulting Assessment Services	Review of current services including a stakeholder survey and report. Designed to be helpful for a university investigation on what/how students and faculty use current support offerings.	\$3,000
Academic and Professional Development		
Basic Membership (3-year contract at lower cost for early implementation)	Straight forward group access to the platform and monthly potential marketing options sent to the university contact. Data is limited to the number of times that access was used on a term basis.	\$3,500 per year
Standard Membership (3-year contract)	Designed for the university that is growing their professional development program. This membership provides service flexibility based on their IT departments' privacy and security needs. Student-level sign-on and marketing will be available but no disaggregate data per department or college.	\$5,500 - \$7,000 per year * Based on # enrolled
Library Use Standard Membership (3-year contract)	Structured for a university library to utilize for all students looking to enhance their research and writing skills. Students can use a general login structure or sign in directly with their university's email to get a fuller experience.	\$9,500 - \$17,500 per year * Based on institution size
Personalized Premier Membership	Appropriate for large, robust, universities who want to be able to drill into their data, disaggregate to who is doing what on our system per the department or college and take part in the design of any special participation in upcoming events. Their students enjoy individual sign-on, advanced tools on the website, and the university receives robust data analysis twice a year.	\$12,000 - \$27,500 * Based on # enrolled
Research Bootcamp Programs		
Academic Writing, Getting Published, and Research Bootcamps (A level) Services	Asynchronous short courses and periodic weekly live offerings, open to universities whose students are supported by the basic remote services	No additional charge for Personalized Premier Membership Institutions.
Academic Writing, Getting Published, and Research Bootcamps (B-Level) Services	Students enrolled into asynchronous programs by their university, attendance tracked, personalized emails sent and open office hours available. Every student encouraged to design a milestone list and work in teams to support progress. Progress reported back to university sponsor.	\$2,500
Research Bootcamps (C-Level) Services – proven results for those at risk of non-completion Includes professorial level human resource and all the services in B-level.	Designed for programs with student slow to completer. Groups meet live once a week and students build their own milestone plan which is measured and reported back to the university. Asynchronous services are assigned as needed. Unlimited number of students can be enrolled into program by the institution. Open Office hours set aside to be of maximum benefit in university time zone. This level requires mutually driven marketing and focus because it is geared to making an immediate difference in time to completion	Price varies based on numbers of students enrolled, which groups they attend - starting at \$350 an hour

Services Per Membership	Basic Membership	Standard Membership	Library Use Standard Membership	Personalized Premiere Membership
Synchronous Services				
• 90+ hours of synchronous instruction a year in hour-long and 15-minute formats	X	X	X	X
• Synchronous instruction focused on the following topics: Academic Writing, Argumentation, Criticality, Getting Published, Grad Prep, Job Prep, Research Design, Thesis or Proposal Design, Tools and Hacks, Wellness	X	X	X	X
• Summer Research Bootcamps: 10 weeks for preproposal students, 8 weeks for those with data, working to complete their thesis or dissertation	X	X	X	X
• 24-hour response to students on requests for support	X	X	X	X
• Direct marketing to students for the synchronous services		X	X	X
• Usage data disaggregated by degree, unique user, etc. delivered twice a year				X
Asynchronous Instruction, Bootcamps, & Professional Development				
• Website and Apps, Personalized to Logo/Colors of the Partner Organization	X	X	X	X
• Marketing materials sent to liaison at the university/system or group	X	X	X	X
• Monthly Calendar of events/asynchronous offerings distributed	X	X	X	X
• Basic usage for website distributed annually	X	X	X	X
• Student direct sign on and ability to save reading materials		X	X	X
• Marketing directly to students to engage/participate in materials and events		X	X	X
• 24-hour response on student request for librarian services/help in finding materials		X	X	X
• University sign-on with optional direct student sign-on available			X	X
• Biannual data delivered, disaggregated as per university need				
• Regular conferencing as needed to develop program with university needs/desires				X
Annual Cost	\$3,500	\$5,500 - \$7,000 based on # enrolled	\$9,500 - \$17,500 based on institution size	\$12,000 - \$27,500 based on # enrolled